

# CONQUERING KILI

*A Waterboys supported initiative*

THE  
**CHRIS LONG**  
FOUNDATION

**VETERANS ONLY APPLICATION**

## WELCOME!

*Thank you for your interest in being a part of Conquering Kili, a program developed and supported by The Chris Long Foundation. The goal of this document is to tell you more our expectations and the requirements of participating. This packet also acts as our official application for prospective climbers.*



**THE NEED: WATER SCARCITY LIMITS EDUCATIONAL, ECONOMIC AND AGRICULTURAL OPPORTUNITIES AND SHORTENS LIFE EXPECTANCIES.**

## ABOUT WATERBOYS AND CONQUERING KILI

Waterboys began during a 2013 trip by NFL Veteran, Chris Long, to climb Mt. Kilimanjaro. Long was struck by the beauty of Tanzania and the vibrancy of its people; he also witnessed great suffering due to a lack of clean water. Returning home, Long began to envision a pathway to champion the need for clean water in East Africa while engaging other NFL players in the cause. In 2015, Long created the Waterboys Initiative, selecting WorldServe International as its

benefiting charity. Waterboys works with WorldServe International to build wells to provide life-giving water and all that comes from it – the opportunity for education, good health, and economic stability.

To further the mission of Waterboys, Long teamed up with Green Beret/Former Seattle Seahawk Nate Boyer in November of 2015 to create Conquering Kili, a Waterboys sub-program. The goal of Conquering Kili is to empower former NFL players and military combat veterans to continue their commitment to service and bettering communities by climbing Mt. Kilimanjaro and raising funds to build sustainable water wells. Waterboys and Conquering Kili are supported by The Chris Long Foundation.

Learn more at [www.waterboys.org/kili](http://www.waterboys.org/kili).



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## PROGRAM STRUCTURE:



In 2020, Conquering Kili vets will be recruited from around country to support our pursuit of building deep bore hole wells in East Africa. All interested veterans should share a passion for the clean water movement and have experience fundraising for a non-profit foundation within the last 5 years. Our selected veterans will join professional Alumni/players for monthly discussions on fundraising support, physical training, and upcoming events. Our goal is to make every participant climb-ready so that you can fully experience the work the CLF has done in Tanzania and the mountain itself. The climb will take place in February or March of 2020 (date will be set in the summer of 2019).

## WHAT WE EXPECT:

- All applicants are expected to have been active duty within one of the branches of the armed forces.
- All applicants should have a passion for the clean water cause, and be committed to helping others.
- All applicants should be comfortable reaching out to their network to share their experience in training for the climb and on the mountain to further the Waterboys mission and spread awareness about the clean water cause.
- All applicants should be comfortable with international travel and be able to take an extended leave of 10 - 14 days out of the country.
- All applicants have the capacity to fundraise or give \$7,500 from July '19 - March '20.

## WHAT YOU SHOULD EXPECT:

- Fundraising tools, support, and information about the water crisis and the impact Waterboys/Conquering Kili has had in East Africa.
- One-on-one fundraising coaching to give you support building materials, developing campaigns and/or planning events.
- Guidance on preparing for the trip - including training plans and preparation checklist.
- Monthly emails to keep you connected to the Conquering Kili groups and notable events.
- 10 - 14 day fully expenses paid trip to Tanzania to visit villages and summit Mt. Kilimanjaro, round trip flight included.
- A life-impacting experience in a dynamic team environment that will have real and meaningful change for communities in desperate need.